

James R. Readel

Desired Objective

Manager / Supervisor / Analyst

Career Synopsis

- **Strategic Planning** – implemented the first functional, enduring GIS in the Forest Resources Group as a result of effective intercommunication skills with all management levels and a budget of \$500,000 over a three year period.
- **Innovative & Creative** – passionate about improving people and processes; established policies & procedures incorporating the best of both centralized and de-centralized principles, e.g. a remote control helpdesk saved several thousands of dollars per year in travel costs with negligible production downtime.
- **Quality motivated** - inquisitive by nature; troubleshooting comes naturally. Embraces new, robust technology while searching for solutions pertinent to customer needs at all management levels. Annual qualitative measures verified continuing improvement overall, 100 percent of the time.
- **Results Oriented** - proven ability to design & manage a wide variety of projects with organizational & supervisory skills to insure success. Completed all agreed upon objectives, on time and within budget, 99 percent of the time. Works well in both individual and team environments - a consensus builder.

Experience

- 2002–Present GeoTech, Inc. Brandon, MS

Vice President

- Products & Services sales.
- GIS/GPS/IT Consulting services, including Geodatabase design.
- Development & integration; spatial analysis w/ limited ArcObjects.
- Authorized ESRI ArcGIS Instructor.
- Various ESRI Business Partner activities.
- Directly (hands-on) involved with GIS and mapping services for over 25 years.

- 1988–2001 International Paper Ridgeland, MS

Manager – Forest Technical Systems

- Divested IT/MIS responsibilities.
- Integrated forest inventory, GIS & GPS data from three major corporations.
- Managed design, implementation and training of “next generation” GIS & GPS integrated system.
- Supported task-oriented systems – 150+ users; 30 sites in 5 states; 3.5 million acres.

- 1984–1998 International Paper Natchez, MS

Manager – Forest Management Systems

- Acquired IT/MIS responsibilities (incrementally) – 100+ users.
- Installed the first LAN / (dial-up WAN) in Forest Resources Group.
- Implemented the first (IP) de-centralized GIS across four states – 18 sites
- Developed, distributed & supported task-oriented SML’s and Avenue code.

- 1980–1984 International Paper Natchez, MS

Supervisor- Forest Inventory

- Coordinated and processed stumpage sales, land acquisition, and land sales.
- Provided analytical forest inventory reports and graphs.
- Designed, developed, documented and implemented Southern Forest Information System – 1.7 million acres. Core concepts and key elements are still in use today (2006).

- 1978–1980 International Paper Natchez, MS

Forest Economist

- Provided financial reports and analyses.
- Provided mensurational support and expertise.
- Conducted financial, quantitative methods seminars.

- 1976–1978 International Paper Clarksville, TX

Project Forester

- Land management – 60,000 acres.
- Land Owner Assistance Program Administrator.
- Created the first set of TI-59 programs in Woodlands Group.

• 1973–1976 International Paper Queen City, TX
Forester

- Stumpage acquisition.
- Timber contract administration.
- Fiber supply (rail & gate wood).

Education

1973 Stephen F Austin State University Nacogdoches, TX

- **BS - Forestry**

1967 New York State Ranger School Wanakena, NY

- **Associate Degree.**

Organizations

- MS Forestry Association
- Society of American Foresters
- Mississippi Technology Alliance
- Mississippi Registered Forester.

Interests

- Family; Golf & woodworking